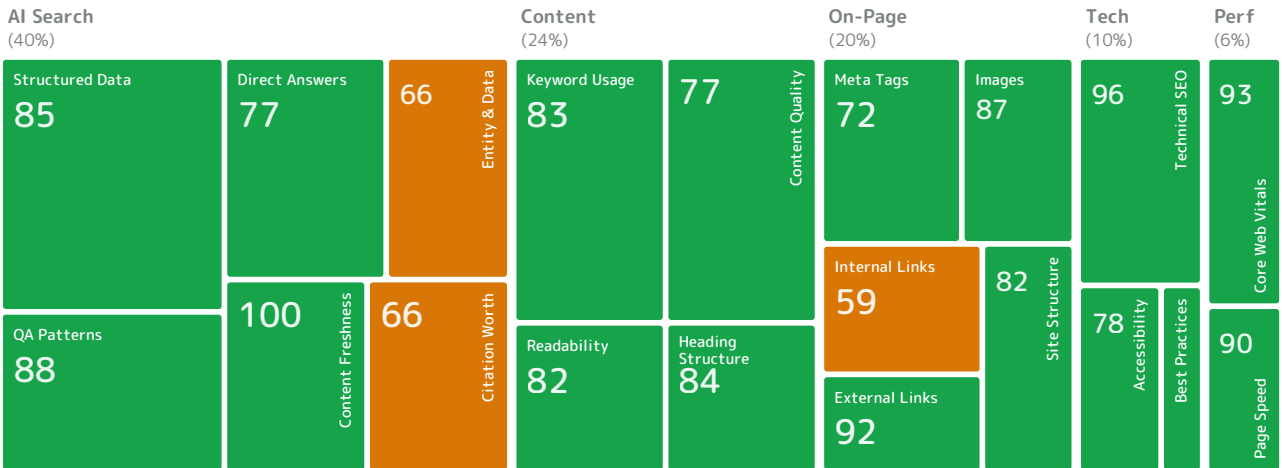




https://optimai.live/free-ai-seo-audit

"free ai seo audit"



AI Search



Content



On-Page



Technical



Performance





Strong ai search performance across all dimensions. Content Freshness leads at 100/100.



Structured Data Completeness

85

Rich structured data with FAQ and Article schema (FAQPage, SoftwareApplication, Article, Organization, BreadcrumbList)

- Consider adding HowTo schema if content includes step-by-step instructions

100	JSON-LD Present (12%)	Yes
100	Schema Type Count (13%)	5 types
100	Has FAQ Schema (22%)	Yes
100	Has Article Schema (15%)	Yes
0	Has HowTo Schema (8%)	No
100	Has Breadcrumb (8%)	Yes
100	Has Organization (8%)	Yes
0	Has Local Business (7%)	No
100	Has Product (7%)	Yes

Question-Answer Pattern Quality

88

36 question headings with FAQ schema - well-structured for AI extraction

80	Question Heading Count (60%)	36 headings
100	Has FAQ Section (40%)	Yes

Direct Answer Density

77

Strong factual density (38 data points) with minimal hedging

- Opening lacks factual data - lead with a specific number, definition, or concrete claim

95	Hedging Count (25%)	0 phrases
80	Factual Statement Count (34%)	38 found
100	Scannable Structure (20%)	100 /100
30	Opening Directness (21%)	30 /100

● Entity & Data Richness

66

43 data points found - density is light, more concrete data per section would help AI extraction

- Add more specific numbers and data points - AI systems strongly prefer pages with concrete data

80	Statistics Count (15%)	38 found
70	Currency Mentions (10%)	5 found
0	Timeframe Mentions (10%)	0 found
72	Year Mentions (10%)	10 found
82	Total Data Points (15%)	43 found
67	Data Per 500 Words (25%)	4.7 per 500 words
71	Expert Attributions (15%)	6 found

● Content Freshness

100

Good freshness signals - published date present with current year references

100	Has Published Date (20%)	Yes
100	Has Modified Date (15%)	Yes
100	Has Current Year Reference (15%)	Yes
100	Has Recent Year Reference (10%)	Yes
100	Most Recent Year (15%)	2,026
100	Temporal Word Count (15%)	8 references
100	Has Date In Schema (10%)	Yes

● Citation Worthiness

66

Decent referencing but missing some signals that would make it more citation-worthy - add named sources, original analysis, or sourced statistics

79	Outbound Citation Count (18%)	34 links
73	Statistics With Sources (18%)	12 found
75	Original Research (23%)	75 /100
0	Expert Quote Count (12%)	0 found
35	Author Attribution (11%)	35 /100
100	Is Comprehensive (18%)	100 /100

AI Search Visibility

Not cited by any AI engine

Query: "free ai seo audit"

Google 9 sources checked	Not Found
OpenAI No citations found	Not Found
Perplexity 10 sources checked	Not Found

AI search results are non-deterministic - citations may vary between runs. This reflects real-world AI search behaviour where visibility fluctuates based on how each engine generates its response. Citation snippets are extracted from OpenAI and Perplexity inline references. Google does not provide inline references, so snippets are unavailable - where a count above 1 is shown, Google has listed multiple pages from your domain as sources.

AI Search Opportunity

4 of 8 topics covered

CONTENT GAP HIGH IMPACT Add comparative tool analysis section Create a detailed comparison table covering Semrush, AIOSEO, Seobility, SEOptimer and other tools with features, limitations and use cases. AI engines heavily cite specific tool comparisons when answering this query, but your page lacks this critical content gap.
CONTENT GAP HIGH IMPACT Add step-by-step usage instructions Include a 'How to Get Started' section with specific steps like 'Visit tool's site, enter URL, run scan' as AI engines cite these actionable instructions. This addresses the missing 'issues simply' and 'Key Features' topics.
TOPIC EXPANSION HIGH IMPACT Expand AI-specific audit capabilities Develop the 'AI Audit for the Agentic Web' concept by detailing how audits assess LLM compatibility, AI search visibility, and generative search readiness. This directly matches what Perplexity emphasizes about AI-focused tools.

FORMAT

MEDIUM IMPACT

Improve internal linking structure

Add contextual internal links throughout content sections to boost the low Internal Links score (59/100). Link to related audit features, pricing pages, and tool comparisons to improve page authority and user navigation.

CONTENT GAP

MEDIUM IMPACT

Add entity-rich competitor analysis

Include specific mentions of cited domains (Semrush, AIOSEO, Seobility, etc.) with detailed feature analysis to boost the low Entity & Data Richness score (66/100). This matches what AI engines reference when discussing tool options.

8 topics AI engines cover:

- SEO/GEO

accessibility **YOU**

- an "AI Audit for the Agentic Web" to quickly assess your website's readiness for AI-driven search
- issues simply

Core Web Vitals **YOU**

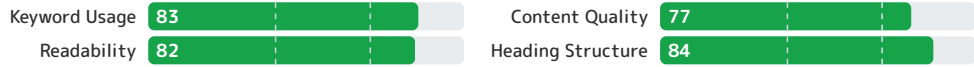
Top Free Options **YOU**

- Key Features

Best For **YOU**



Strong content performance across all dimensions. Heading Structure leads at 84/100.



● **Keyword Usage**

83

Strong keyword placement (4/5 key positions) with 1.0% density

- Include keyword in at least one H2 or H3 subheading
- Keyword appears in 1 heading(s) - weave it into 3+ headings for stronger topical signal

100	Keyword In Title (20%)	Yes
100	Keyword In Title First 40 (10%)	Yes
100	Keyword In H1 (15%)	Yes
100	Keyword Position (12%)	100 /100
0	Keyword In Subheadings (10%)	No
100	Keyword In Meta Description (8%)	Yes
95	Keyword Density (15%)	1.0 %
40	Heading Keyword Count (10%)	1 headings

● **Content Quality**

77

Comprehensive content (4586 words) with good topic coverage and data points

55	Word Count (17%)	4,586 words
90	Heading Count (6%)	69 headings
80	Unique H2 Topics (15%)	36 topics
100	Has Lists (10%)	Yes
79	Number/Data Points (13%)	34 found
70	Example Phrases (8%)	3 found
75	Original Data (12%)	75 /100
40	Quote Count (6%)	1 found
100	Is Thin Content (8%)	No
100	Content Depth (5%)	100 /100

● Readability

82

Good readability (Flesch 55) with clear sentence structure

95	Flesch Reading Ease (33%)	54.6
55	Average Sentence Length (22%)	14.2 words
100	Sentence Count (12%)	171 sentences
95	Passive Voice Percentage (22%)	1.2 %
55	Average Paragraph Length (11%)	1.7 sentences

● Heading Structure

84

Well-structured headings with keyword in H1 and 69 total headings

100	H1 Count (26%)	1 found
80	H2 Count (12%)	36 found
79	H3 Count (9%)	32 found
90	Total Headings (9%)	69 headings
100	Hierarchy Valid (18%)	Yes
20	Headings Per 500 Words (14%)	7.5 per 500 words
100	Has Subheadings (12%)	Yes

Mixed on-page results. External Links (92) is strongest, while Internal Links (59) needs the most attention.

Meta Tags **72**

Internal Links **59**

Site Structure **82**

Images **87**

External Links **92**

● Meta Tags 72

Meta tag issues: non-optimal title length

- Title is only 39 chars - expand to 50-60 chars

20	Title Length (33%)	39 chars
95	Meta Description Length (33%)	133 chars
100	Meta Description Present (17%)	Yes
100	Title Present (17%)	Yes

● Images 87

All 7 images have alt text with keyword inclusion

- Keyword appears in 1 alt text - adding it naturally to 2-3 images strengthens relevance

95	Total Images (10%)	7 images
70	Images With Alt Text (10%)	7 images
70	Alt Text Coverage (30%)	100 %
100	Images With Keyword Alt (20%)	1 images
95	Images Per 1,000 Words (20%)	1.5 per 1K words
100	Missing Alt Count (10%)	0 images

● Internal Links 59

31 contextual internal links found

80	Total Internal Links (12%)	37 links
20	Contextual Link Count (35%)	31 links
95	Anchor Text Variety (20%)	79.4 %
70	Keyword Relevant Anchors (22%)	6 links
77	Unique Anchor Count (11%)	27 unique

● External Links

92

34 external links to other sources

- Some external links share the same anchor text - vary them for more natural linking

95	Total External Links (80%)	34 links
79	Unique Anchor Count (20%)	33 unique
95	External Links Per 500 Words	3.7 /500w

● Site Structure

82

Clean URL structure with keyword and proper depth

- Page is not in sitemap.xml - add it to ensure search engines discover it
- Page is not in sitemap.xml - adding it ensures search engines discover it quickly

95	URL Length (15%)	38 chars
95	Path Depth (15%)	1 levels
100	Keyword In URL (21%)	Yes
100	Issue Count (15%)	0 issues
100	Sitemap Found (13%)	Yes
20	Page In Sitemap (21%)	No



Strong technical performance across all dimensions. Best Practices leads at 100/100.



● **Technical SEO**

96

Strong technical SEO - score 96/100 with HTTPS

- SEO audit score is 85/100 - minor technical improvements needed

100	Uses HTTPS (22%)	Yes
85	SEO Audit Score (27%)	85 /100
100	Crawable (20%)	100 /100
100	Canonical Audit (16%)	100 /100
100	Robots Audit (15%)	100 /100

● **Accessibility**

78

Accessibility score 78/100 - minor improvements possible

- Link text is not descriptive - avoid 'click here' and use meaningful anchor text
- WCAG score is 96/100 - review remaining issues to reach full compliance

96	WCAG Score (60%)	96 /100
100	Image Alt Text Audit (20%)	100 /100
0	Link Text Audit (20%)	0 /100

● **Best Practices**

100

Page follows web best practices with no significant issues detected.

100	Best Practices Score (100%)	100 /100
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Strong performance performance across all dimensions. Core Web Vitals leads at 93/100.



● Core Web Vitals

93

LCP: 2.9 s / TBT: 0 ms / CLS: 0.007. These are Google's primary ranking signals for page experience.

- LCP score is 79/100 - aim for 90+ with image optimization and server response improvements

79	LCP Score (34%)	2.9 s
100	TBT Score (33%)	0 ms
100	CLS Score (33%)	0.007

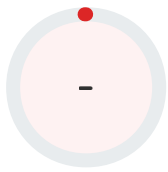
● Page Speed

90

FCP: 2.3 s / Speed Index: 2.3 s / TTI: 2.9 s. These supplementary metrics reflect perceived loading speed and time to full interactivity.

- FCP score is 76/100 - inline critical CSS, preload key fonts, and compress above-the-fold images to push FCP under 1.8s

76	FCP Score (34%)	2.3 s
99	Speed Index Score (33%)	2.3 s
96	TTI Score (33%)	2.9 s



Your page was **not found** in the top 100 results for "free ai seo audit". This means your content isn't competing for this keyword yet.

Results scanned: **100** Unique domains in top 10: **10**

#	Page	Domain	Keywords	Traffic
1	Free SEO Checker: Check for SEO & AI Search Issues https://www.semrush.com/siteaudit/	www.semrush.com	41,252	858,230
2	SEOptimer: Analyze Websites With Free SEO Audit ... https://www.seoptimizer.com/	www.seoptimizer.com	5,243	133,263
3	Free SEO Audit Tool for Website Optimization https://app.neilpatel.com/en/seo_analyzer/site_audit/	app.neilpatel.com	888	8,453
4	FREE SEO Analyzer Tool - Generate Website SEO Audit ... https://aioseo.com/seo-analyzer/	aioseo.com	5,165	35,240
5	SEO Audit Tool https://chatgpt.com/g/g-7NfscOXcn-seo-audit-tool	chatgpt.com	21,656	12,840,635
6	SEO Site Checkup: Reclaim Lost Traffic with LLM-Ready S... https://seositecheckup.com/	seositecheckup.com	2,513	153,082
7	Which LLM & AI tool gives the best SEO audits & ... https://www.reddit.com/r/localseo/comments/1oiajns/which_llm_ai_tool_gives_the_best_seo_audits/	www.reddit.com	16,182,720	337,207,278
8	Agentic AI Audit - Prepare Your Website for AI Agents https://wordlift.io/ai-audit/	wordlift.io	423	3,921
9	SEO Analyzer - Generate a Free SEO Report of Your Websi... https://rankmath.com/tools/seo-analyzer/	rankmath.com	5,801	36,810
10	Claude SEO - Free AI SEO Audit Tool for Claude Code https://claude-seo.md/	claude-seo.md	-	-

Action Plan

All recommendations from this analysis, grouped by section.

AI Search Readiness

- Consider adding HowTo schema if content includes step-by-step instructions
- Opening lacks factual data - lead with a specific number, definition, or concrete claim
- Add more specific numbers and data points - AI systems strongly prefer pages with concrete data

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-